



# ORDER

Flight Dates **08/17/12-08/22/12**

Contract / Revision **308220 /**  
 Original Date / Revision  
 08/16/12 08/17/12  
 Advertiser **Cherny / Democrat / Congre**

Product  
**Andrei for Arizona**  
 Agency Com 15%  
 Billing Contact  
**1010 Wisconsin Avenue - Suite #80**  
**Washington, DC 20007**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80**  
**Washington, DC 20007**

Sales Office EWSDC  
 Sales Region NAT  
 Agency Ref 2

Order Sep 00:20:00  
 Estimate # **1622**  
 Alt Order #  
 Billing Type Cash  
 Order Type GENERAL  
 Billing Cycle EOM/EOC  
 Billing Calendar BROADCAST  
 Demographic A25-54  
 Rev Codes POL POL CAND  
 Product Codes PL  
 Priority P-3  
 Advertiser Ref

Primary Account Executive  
 Dave Lombardo

Account Executive	Order%	Start Date	End Date
Dave Lombardo	100%		
Tanya Winscott	%		

Order Share %	Market Value	
Competing Station	% of Order	Amount
CABLE	%	
KASW	%	
KDRX	%	
KPHO	%	
KPNX	%	
KPPX	%	
KSAZ	%	
KTVK	%	
KTVW	%	
KUSK	%	
KUTP	%	
UNKWN	100%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	16	\$5,780.00	\$6,800.00	0.00	07/30/12	08/22/12	16	\$5,780.00	\$6,800.00
Totals	16	\$5,780.00	\$6,800.00	0.00					

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KNXV	08/17/12	08/22/12	M-F 6-7am M-F 6-7am	CM	6am-7am	MTW- F- -	:30	2	\$225.00	P-3	0.00 NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/17/12	08/23/12	MTW- F- -			2		\$225.00		0.00			
N 2	KNXV	08/17/12	08/22/12	M-F 7-9am M-F 7-9am	CM	7am-9am	MTW- F- -	:30	2	\$225.00	P-3	0.00 NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		08/17/12	08/23/12	MTW- F- -			2		\$225.00		0.00			
N 3	KNXV	08/17/12	08/22/12		CM	5pm-530pm	MTW- F- -	:30	2	\$450.00	P-3	0.00 NM	2	\$900.00



KNXV

Print Date: 08/17/12

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Contract / Revision **308220** Flight Dates **08/17/12-08/22/12**

Hiatus Dates

Original Date / Revision 08/16/12/ 08/17/12

Order Sep 00:20:00

Advertiser **Cherny / Democrat / Congr** Product **Andrei for Arizona**

Estimate # **1622**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 5pm-530pm												
				M-F 5pm-530pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/17/12	08/23/12	MTW- F- -	2		\$450.00		0.00							
N 4	KNXV	08/17/12	08/22/12	M-F 6pm-630pm	CM	6pm-630pm	MTW- F- -	:30	3	\$450.00	P-3	0.00	NM	3	\$1,350.00	
				M-F 6pm-630pm												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/17/12	08/23/12	MTW- F- -	3		\$450.00		0.00							
N 5	KNXV	08/19/12	08/19/12	Su 5pm News	CM	5pm-530pm	-----S	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00	
				SU 5pm-530pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/17/12	08/23/12	-----S	1		\$250.00		0.00							
N 6	KNXV	08/17/12	08/22/12	M-F 10-1035pm	CM	10pm-1035pm	MTW- F- -	:30	2	\$850.00	P-3	0.00	NM	2	\$1,700.00	
				10pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/17/12	08/23/12	MTW- F- -	2		\$850.00		0.00							
N 7	KNXV	08/17/12	08/22/12	M-F 1035pm-1102pm	CM	1035pm-1102pm	MTW- F- -	:30	1	\$350.00	P-3	0.00	NM	1	\$350.00	
				Nightline												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/17/12	08/23/12	MTW- F- -	1		\$350.00		0.00							
N 8	KNXV	08/18/12	08/18/12	SA 10-1035pm	CM	10pm-1035pm	-----S-	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
				10pm News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/17/12	08/23/12	-----S-	1		\$450.00		0.00							
N 9	KNXV	08/20/12	08/22/12	M-F 5pm-530pm	CM	5pm-530pm	MTW- - - -	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
				M-F 5pm-530pm												
Makegood from order #307514																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/17/12	08/23/12	MTW- - - -	1		\$450.00		0.00							
N 10	KNXV	08/20/12	08/22/12	M-F 6pm-630pm	CM	6pm-630pm	MTW- - - -	:30	1	\$450.00	P-3	0.00	NM	1	\$450.00	
				M-F 6pm-630pm												
Makegood from order #307514																
Makegood from order# 307514																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/17/12	08/23/12	MTW- - - -	1		\$450.00		0.00							
														Totals	16	\$6,800.00
*Tax 1 Note: Tax 0.5%.																

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